

Cyngor Tref Aberteifi

Cardigan Town

Council

**WELSH
LANGUAGE
SCHEME**

The Council's Welsh Language Scheme was prepared under the Welsh Language Act 1993.

This Scheme received the approval of the Board under section 14 (1) of the Act on the date noted in section (b).

By signing section (a) below, the Council has agreed to conform to this Scheme and to operate in accordance with all the clauses outlined in the body of the Scheme.

(a) to be completed by the Chair of the Council

Council name: **CARDIGAN TOWN COUNCIL**

Full name of Chair: Cllr Debra Griffiths

Signature:

Date of approval: 1 February 2022

(b) to be completed by the Welsh Language Board

1. OPENING STATEMENT

The Council has adopted the principle that in the conduct of public business in Wales it will treat Welsh and English on a basis of equality. This scheme sets out how the Council will implement that principle in the provision of services to the public.

The Council recognises that members of the public can express their views and needs better in their preferred language, that enabling them to use their preferred language is a matter of good practice rather than a concession and that the denial of that right could place members of the public at a real disadvantage. The Council will therefore offer the public the right to choose which language to use in dealings with the Council.

The Council aims:

- to enable everyone who receives or uses the Council's services or contributes to the democratic process to do so through the medium of Welsh or English, according to personal choice.
- to encourage the use of the Welsh language in the community
- to encourage others to use the Welsh language in the community.

2. SERVICE PLANNING AND DELIVERY

2.1 New Policies and Initiatives

2.1.1 In devising new policies and initiatives the Council will:

- assess their linguistic effect and ensure that they are consistent with the Welsh Language Scheme.
- promote and facilitate the use of Welsh wherever possible and will move closer to implementing the principle of equality fully at every opportunity.
- consult with the Welsh Language Board in advance regarding proposals that will affect the scheme, or the scheme of any other public body. The scheme will not be altered without the Board's agreement.
- ensure that those involved in formulating policy will be aware of the Scheme, and of the Council's responsibilities under the Welsh Language Act 1993.
- ensure that the measures contained in the Scheme are applied to new policies and initiatives when they are implemented.

2.2 Standards of Quality

2.2.1. Services provided in English or Welsh will be of an equally high standard and equally prompt.

3. DEALING WITH WELSH SPEAKING PUBLIC

3.1 Written Communication

- 3.1.1. The Council will welcome correspondence in Welsh or English.
- 3.1.2. Correspondence through the medium of Welsh will not lead to any delay
- 3.1.3. Every correspondence received in Welsh will be answered in Welsh.
- 3.1.4. All correspondence following a telephone or face-to-face conversation in Welsh or a meeting where it was established that Welsh is the preferred language of the person, will be in Welsh.
- 3.1.5. All correspondence with a member of the public will be initiated in his/her preferred language if known. If it is not known initial correspondence from the Council will be bilingual.
- 3.1.6. All circular or standard letters to the public will be bilingual.
- 3.1.7. The Council will make arrangements to translate correspondence as needed in order to respond to correspondence promptly in the original language.
- 3.1.8. The Clerk of the Council will be responsible for translating correspondence.
- 3.1.9. The Council's official headed paper will include a statement in both languages making it clear that correspondence is welcome in either Welsh or English.

3.2 Telephone Calls

- 3.2.1. The Clerk will welcome telephone calls in Welsh or English.
- 3.2.2. If the Clerk is not bilingual, he/she will offer to arrange for a Welsh speaking Council member to return the call when a member of the public wishes to speak Welsh, or explain that the individual is welcome to continue with the call in English or send in their enquiry in written form in Welsh.
- 3.2.3. When the Clerk's post becomes vacant it will be advertised confirming that bilingual skills will be essential so that the Council can offer a bilingual service to the public.

3.3 Public Meetings organised by or on behalf of the Council

[namely meetings the Council arranges with the public, for example, road diversion, improve facilities or annual general meeting. Not the Council's regular meetings where members of the public can attend and listen, but not contribute without prior invitation – see 3.4.]

- 3.3.1. Contributions are welcomed in either Welsh or English at public meetings held by the Council. This will be stated clearly in the notices that inform or publicise the meeting.
- 3.3.2. All publicity for public meetings will be bilingual, and will invite those attending to notify the Clerk of their language choice in advance so that appropriate translation arrangements can be made.
- 3.3.3. If it is evident at the beginning of a meeting that all those present speak Welsh, the meeting will be held in Welsh.

- 3.3.4 The Council will provide translation facilities, according to need, for public meetings arranged by or on behalf of the Council.
- 3.3.5 At least one staff member or elected member will be present at public meetings to welcome the public and to deal with enquiries, questions or comments in Welsh.
- 3.3.6 Any written materials such as leaflets or acetates that are used in public meetings will be bilingual, dependent on the needs of the audience.

3.4 Council Meetings

[namely the Council's regular meetings, which are open to the public, but where the public are not part of the meeting.]

- 3.4.1 The notice and agenda for the Council's meetings will be bilingual.
- 3.4.2 The minutes will be bilingual.
- 3.4.3 The Council will respond to requests for information in relation to the minutes, or sections of the minutes in the preferred language of the individual.

3.5 Face-to-Face Meetings with the Public

- 3.5.1 The Council will welcome meetings with the public in either Welsh or English, and will ensure that appropriate arrangements are taken to enable any member of the public to discuss matters with the Clerk in Welsh should they wish to do so. If the Clerk is not bilingual he/she will ensure that appropriate arrangements are made to enable any member of the public who wishes to discuss matters in Welsh to do so with a bilingual Member of the Council.

3.6 Other Dealings with the Public

- 3.6.1 When the Council contacts the public via information technology, namely computers, website, e-mail or touch screens, this information will be available bilingually for the public.

4. THE COUNCIL'S PUBLIC FACE

4.1 Corporate Identity

- 4.1.1 The Council's corporate identity will be bilingual.
- 4.1.2 The name and address of the Council will appear bilingually on official headed paper, fax papers and compliment slips, and any other promotional material.

4.2 Signage

[This guideline is relevant to Council office signs, if an office exists, and any external public signs.]

- 4.2.1 All new information signs or those replacing previous signs on Council property will be bilingual, as will any other public information signs for which the Council is responsible. The two languages will appear side by side, with the Welsh version appearing to the left. Where this is not practical, the Welsh version will appear first. The size, quality, legibility and prominence of text will be equal in Welsh and English.

4.3 Publishing and Printing Material

- 4.3.1 All publications aimed at the public, such as documents, explanatory material or grant forms will be bilingual with both language versions forming one document. The versions will be printed side-by-side where possible to facilitate easy cross-reference, distribution and offer language choice.
- 4.3.2. If Welsh and English versions are published separately they will appear simultaneously, be distributed together and be equally accessible.
- 4.3.3. All press releases will be bilingual and will include a contact name for Welsh language interviews, and will specifically target papurau bro (monthly community papers).
- 4.3.4. Advertising and publicity activities will be bilingual.
- 4.3.5. Council advertisements and notices to be placed in the press, on notice boards or any other medium will include all the information in Welsh.
- 4.3.6 Job advertisements where Welsh is essential will appear in Welsh in all publications with an explanatory sentence in English as a footnote in bilingual and English medium publications.
- 4.3.7 Job advertisements will appear bilingually in English/bilingual publications and in Welsh only in Welsh language publications with a footnote in English.

4.4 Statutory and promotional functions

- 4.4.1 In the information that is sent to those intending to apply for financial assistance towards local activities, the Council will make it clear that there is need for applicants to describe how they intend to reflect the linguistic nature of the community and their audience in the activities for which they require financial support. When considering applications, the Council will ensure that applicants have appropriately reflected the linguistic nature of the community and their audience in their application.
- 4.4.2 The grants are distributed in accordance with this and compliance with the Council's Welsh Language Scheme monitored by requesting a compliance report.
- 4.4.3 The Council will favour applications that have appropriately reflected the linguistic nature of the community and their audience.
- 4.4.4 The Council will also notify the applicant that the local language initiative (Menter Iaith) can provide advice and practical assistance in relation to the bilingual content of the activity, including information on grants available for this purpose.
- 4.4.5 When the Council is consulted on planning applications, the Council will encourage applicants to erect signs bilingually in locations such as offices, businesses and shops and supermarkets by referring to the linguistic nature of the area.
- 4.4.5 When the Council is consulted on the naming of streets, developments and new estates, the Council will support the use of standard or indigenous names when appropriate. Where only minor differences exist between the Welsh and English spelling of place, street, ward, or community names, the Council will support the adoption of the Welsh version. The Council will ask the opinion of the Welsh Place Names Standardisation Panel in any cases of uncertainty.

4.5 Services by Other parties

- 4.5.1 Any arrangements made by the Council to use a third party to deliver services to the public on its behalf will comply with the specific requirements in the Scheme as outlined by the Council. The Council will outline which relevant measures in the Scheme the third party will have to adhere to within the tendering or contract specifications.
- 4.5.2 The Third party will need to confirm that it has complied with the relevant aspects of the Scheme by letter.

5. IMPLEMENTING AND MONITORING THE SCHEME

5.1 Staffing

- 5.1.1 When the position of Clerk to the Council becomes vacant it will be filled by a person who is fluent in Welsh to ensure that the Council can implement the clauses contained in this Scheme.

5.2 Administrative Arrangements

- 5.2.1 This scheme has the full support of the Council.
- 5.2.2 The Clerk will be responsible for implementing the Scheme on a day-to-day basis within the Council. According to need, the Clerk will ensure that guidelines and instructions will be available to all who are involved in the implementation of the scheme.

5.3 The Translation Service

- 5.3.1 The Clerk will be responsible for the written translation needs of the Council, and will also be responsible for the standard of all Welsh text produced.
- 5.3.2 If the Clerk cannot complete the work within the timescale, the Council will employ an external translator.
- 5.3.3 The Clerk will be responsible for arranging simultaneous translation facilities for all the Council's needs.

5.4 Monitoring

- 5.4.1 Responsibility for monitoring the Scheme will rest with the Clerk of the Council.
- 5.4.2 The Council will receive a brief annual report on implementing the Scheme that will be displayed locally (the local press, local information boards, papurau bro etc) with a copy being sent to the Welsh Language Board. Also the Council will invite local residents to offer their views on the service and how it could be improved, by placing a copy of the Report in a public place.
- 5.4.3. The Report will deal with every aspect of the Scheme.
- 5.4.4. The Council will welcome suggestions from the public (by letter or telephone communication) regarding improvements to any aspect of the Scheme.

5.5 Publicity

5.5.1. The Council will publicise the Scheme regularly through the local press and/or on its notice boards.

5.6 Contacting the Council

5.6.1 Any comments, complaints or suggestions regarding the Scheme should be addressed to the Clerk of the Council.

6. TIMETABLE

6.1 The Council will be expected to outline its timetable for implementing this Scheme in writing to the Welsh Language Board. The timetable will be considered an integral part of the Welsh Language Scheme and implementation in accordance with the timetable will be compulsory.
